**Task**:Talking about the Article

**Video link**: NA

**Guidelines:**Listening is an important aspect culminating to building the essential skills needed to work in the corporate world. It is said that in order to be a good speaker, one needs to be a good listener. Hence as effective communication is an important skill, so one need to hone the listening skills as well for an overall development.

**Task:** The task requires the listeners to listen to the given audio which is the opinion shared by the speaker after reading an article. Then the learners will attempt the related questions.

**Task:**

After listening to the audio, attempt the below mentioned questions:

Q1.What is this article about?

1. Globalization b. Market Analysis c. Innovative Work Culture d. Time management

Q2. What is the meaning of the highlighted word in the sentence: “The article states that “Culture and engagement [are rated as the most important **facets** of a company](http://d2mtr37y39tpbu.cloudfront.net/wp-content/uploads/2015/08/DUP_GlobalHumanCapitalTrends2015.pdf), while also being the most challenging aspects to maintain.

1. Aspects b. Reason c. Origin d. None

Q3.Choose the correct antonym of the word highlighted in the sentence: “. However, the bottom line is, a company with a strong culture is one that **resonates** emotionally with employees “.

a.vibrate b. dampen c. Echo d. ring

Q4. According to the article, why is there any need of innovative work culture?

1. To ease the boredom b. To make employees laugh c. Due to globalization and expansion
2. To help employees work d None

Q5. After listening to the audio, fill in the blanks in reference to the context:

The article further talks about the need for this\_\_\_innovation\_\_\_\_\_\_\_\_\_ in perspective keeping in mind the \_\_\_\_globalization\_\_\_\_\_\_\_ of work due to which the leadership team has to keep in touch with the counterparts as well as the executives spread across the globe This introduces the concept of \_\_\_\_\_remote working\_\_which is one of the most valued aspects of modern business as it encourages freedom and \_\_\_flexibility\_\_\_to work.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_